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ABSTRACT OF THE DISCLOSURE

A service providing system includes an automated transaction machine (ATM), installed in a nonbank location of a fee recipient entity under a payment-by-results contract with a service provider, a history information obtaining unit for obtaining electronic history information of the ATM, and an ATM placement fee determination unit, operatively connected with the history information obtaining unit, for determining an ATM placement fee, which is to be paid to the fee recipient entity, based on the electronic history information obtained in the history information obtaining unit. In the service providing system, an ATM placement fee is fairly determined based on contribution to the service provider, such as the number of transactions performed on the individual ATM, and the fee recipient entity keenly tries to keep the ATM in proper condition for service.